

Dr Shiraz Akram

“Modern dentistry should be durable, predictable and beautiful, I gain a great deal of satisfaction when I meet, even surpass, my patients’ expectations.”



Dr Ayzaaz Akram

“I feel privileged to take care of all of my patients. My goal is to help you keep your teeth healthy and beautiful for the whole of your life. If you have aesthetic concerns we can work together to create a natural, beautiful, confident smile, that you and I can be proud of. We have the technology and the skill.”



PURE smiles

Opening Times:

Mon-Thu: 9:00am - 5:30pm

Fri: 9:00am - 1:30pm

Sat: 9:00am - 2:30pm (appointment only)



“If you’re in the market for a new dentist, trust me when I say: you would be lucky to work with such a wonderful practice of people.”

- Laura Bennett

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Your Dental Healthcare Plan

PURE smiles

Welcome

Honesty, excellence and compassion are all attributes we hold dear. From our two dental practices in the heart of Fulham, we provide a caring, professional and personal service to patients from across south west London.

We consider all of our patients' needs and abilities, and make adjustments where possible, to allow everyone to receive the care they require. We take great pride in the quality of our care and seek to allow ample time to offer a relaxed, enjoyable and unhurried experience to our patients.

Visit us as regularly as recommended to achieve and maintain dental health, and realise your ideal smile.



Your Dental Plan

Dentists, Ayzaaz Akram and Shiraz Akram, explain that looking after our teeth so that they last us well into our old age has never been more important. If we can't eat properly, we can't look after ourselves properly and this can have a dramatic effect on our wellbeing.



Our Plans

Limited slots available for sign up.

There are several options to choose from to suit your individual needs and budget and are as follows:

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| Independent Care | <ul style="list-style-type: none">• 1x Dental Exam per year• 1x 30min Hygiene Appointment per year• £9.75 per month |
| Premium Care | <ul style="list-style-type: none">• 2x Dental Exams per year• 2x 30min Hygiene Appointments per year• Free Smile Design Consultation• Free Invisalign Consultation• £150 off Enlighten Teeth Whitening• Sundries worth £20 free per year• £19.00 per month |
| Hygiene Plus | <ul style="list-style-type: none">• 2x Dental Exam per year• 4x 30min Hygiene Appointments per year• Sundries worth £20 free per year• £32.00 per month |

Children's Plans

Children are born dentally healthy - it is only through lack of knowledge and understanding that dental disease arises.

Our challenge, and yours, is to learn how to keep children at peak dental fitness for the whole of their lives. Plan for them to remain dentally fit for life.

Children's Plans

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| Kids club 0-12 | <ul style="list-style-type: none">• 2x 15min Child Exam per year• 1x 15min Child Hygiene Appointment per year• £150 off Orthodontics• £11.00 per month |
| Teen care 13-18 (18th birthday) | <ul style="list-style-type: none">• 1x 30min Hygiene Appointment per year• 2x 15min Child Exam per year• £150 off Orthodontics• Sundries worth £20 free per year• £13.00 per month |

Parents on our plans are entitled to have their Children under the age of 8 seen for 6 monthly examinations free of charge, this does not include dental treatment, terms and conditions will apply.

