



*Total care,  
complete  
satisfaction*

## Your Dental Membership Plan

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BDA Good Practice  
CELEBRATING 13 YEARS Member

PURE  
smiles

# Welcome

We would like to thank you for becoming a Member of the Pure Smiles family.

We have been a family dentist at the heart of Fulham for over 15 years and proudly care for the health of the community. We are delighted to offer a calm and considered approach to dentistry that is designed to make each person feel truly supported and appreciated.

All patients who join the plan benefit from a Worldwide Accident & Emergency Insurance policy and 10% discount on routine dental treatment\* and complimentary therapies\*\*



## Meet Your Dentists

### **Dr Shiraz Akram, BDS, graduated from Liverpool University in 1999**

'Modern dentistry should be durable, predictable and beautiful, I gain a great deal of satisfaction when I meet, even surpass, my patients' expectations.'

### **Dr Ayzaaz Akram, BDS, graduated from Liverpool University in 1995**

'With over 30 years of practicing experience, I feel privileged to care for our patients with a modern and unique approach. Combining skills in digital dentistry and minimally invasive techniques integrated with hypnotherapy, Butyko Breathing and Reiki, I can deliver a holistic and more connected approach to your dental care, empowering you to take control of your own health and well-being.'

## Our Plans

### **Gold Membership**

- 2 x 30 min exam
- 2 x 30 min hygiene plus air polish
- International emergency dental cover
- 10% discount on routine dental treatments and some complementary therapies\*
- Children under 8 have complimentary check ups
- £28.00 per month

### **Perio Gold Membership**

- 2 x 30min exams
- 4 x 30 min hygiene
- International emergency dental cover
- 10% discount on routine dental treatments and some complementary therapies\*
- Children under 8 have complimentary check ups
- £38.00 per month

### **Kids Gold Membership (8-18 years)**

- 2 x 20 min exam
- 1 x 30 min hyg
- International emergency dental cover
- 10% discount on routine dental treatments
- £18.00 per month
- A complimentary orthodontic consultation

### **Terms and conditions**

If you are a new patient, a consultation must be attended before starting the plan so that we can recommend the best plan for you.

Routine dental treatment applicable to:  
Fillings, Crowns, Extractions, Root canals

Complimentary therapies include:  
Reiki, Hypnotherapy

Excluded from the 10% discount:  
Implants  
Orthodontics  
Periodontal treatments  
Fissure sealants (unless on the children's plan)  
Xrays  
CT scans  
Whitening  
Facial aesthetics